

## **PRIVACY POLICY FOR PERSONAL DATA PROCESSING**

This Privacy Policy for the processing of personal data (hereinafter referred to as the Privacy Policy) applies to all information that Erdbeere d.o.o. may receive about the user during the use of the website [erdbeeredoo.com](https://erdbeeredoo.com/) (hereinafter referred to as the Website) located at the domain name <https://erdbeeredoo.com/>.

This Privacy Policy is publicly available on the Website and is always available for review.

Personal data is processed in accordance with the General Data Protection Regulation and Croatian laws and regulations.

The purpose of this policy is to familiarize you with how we process your personal data and your right to control these actions.

### **DEFINITION OF TERMS**

The following terms are used in this Privacy Policy:

Website Administration – authorized employees acting on behalf of Erdbeere d.o.o. who organize and (or) process personal data and determine the purposes of processing personal data, the composition of personal data to be processed, and the actions (operations) performed with personal data. The Website Administration means "Erdbeere d.o.o.", a legal entity created under the laws of the Republic of Croatia and registered at the address: Barici 30, Visnjan 52463 Croatia.

Personal data – any information related to the identification or recognition of an individual (subject of personal data) (for example: email address, first and last name, address, age, date of birth, telephone number, etc.).

Personal data processing – any action (operation) or set of actions (operations) performed with or without the use of automation tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, modification), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

Confidentiality of personal data – a mandatory requirement for the operator or other person who has gained access to personal data not to allow their distribution without the consent of the subject of personal data or the presence of other legal grounds.

User of the Site (hereinafter referred to as the User) – a person who has access to the Site via the Internet and uses the information, materials, programs and products of the Site.

Site – a set of interconnected web pages located on the Internet at a unique address (URL): <https://erdbeeredoo.com/>.

Cookies – a small piece of data sent by a web server and stored on the user's computer, sent by a web client to a web server in an HTTP request when attempting to open a page of the corresponding site.

IP address – a unique network address of a node in a computer network built using the IP protocol.

### **GENERAL PROVISIONS**

This Privacy Policy is implemented in accordance with the General Data Protection Regulation and Croatian laws and other regulations that determine the principles and rules for processing personal data on the Site when used by the User.

User use of the Site means consent to this Privacy Policy and the terms of processing the User's personal data.

In case of disagreement with the terms of the Privacy Policy the User must stop using the Site.

This Privacy Policy applies only to the site <https://erdbeeredoo.com/>.

The Site Administration does not verify the accuracy of the data provided by the User.

## **PERSONAL INFORMATION WE COLLECT**

We only collect the data that you provide to us: name, address, email address, phone number or company information that will allow us to carry out our business activities. Possible methods of collecting your personal data that has become part of our database:

- registration of a business partnership;
- data from concluded contracts;
- data from received mail;
- purchase of goods;
- data from exhibitions;
- data from business cards;
- meeting data;
- data from recommendations;
- publicly available information;
- any other legal means.

You can be sure that we use your personal data solely for the purpose of fulfilling your requests, concluding and fulfilling contracts, as well as for our own marketing and the implementation of other legitimate interests to improve our business and to comply with our legal obligations.

## **USE AND STORAGE OF PERSONAL DATA**

The main activities purposes and reasons related to the processing of personal data are:

- fulfilment of orders and contracts;
- provision of consulting services;
- electronic marketing;
- multimedia messages;
- telephone communication;
- sending emails.

The personal data we collect enables us to inform you about the latest products, promotions, news and upcoming events, changes in our terms and conditions and company policies, internal control and analysis.

Erdbeere d.o.o. may, if necessary, use different types of cookies on the page <https://erdbeereshop.com/> to provide you with access to important data, speed up the site and provide you with online advertising tailored to your needs.

We have implemented administrative, technical and physical measures to protect your personal data from loss, theft and misuse, unauthorized access, disclosure, modification or destruction. The employees of Erdbeere d.o.o. are obliged to comply with all measures to protect your personal data in our database and access to this data is strictly limited to the data they need to perform their duties.

In the event that your personal data is transferred to third-party service providers, Erdbeere d.o.o. has concluded data protection agreements at all levels of protection in accordance with the relevant standards.

Your personal data will be stored for the period necessary to achieve the purposes but not longer than the period prescribed by law. The data storage period is determined depending on the type of data and the purpose for which the data is needed. After a certain period the data will be deleted.

## **YOUR RIGHTS**

You have the following options at any time:

- checking the accuracy, completeness and updating of your personal data.
- the right to request modification, deletion or blocking of your personal data;
- the right to object to the processing of your personal data for the purpose of receiving electronic newsletters and other marketing communications, etc.

## **VALIDITY OF PRIVACY POLICY AND ITS UPDATES**

The Site Administration has the right to make changes to this Privacy Policy without the consent of the User.

The new Privacy Policy comes into force from the moment it is posted on the Site unless otherwise provided by the new version of the Privacy Policy.

## **CONTACTS**

If you have any questions about how we handle your personal data please contact us in any of the following ways:

- send a message using the feedback form on the site
- send an email to: [info@erdbeeredoo.com](mailto:info@erdbeeredoo.com).
- send us a letter to the following address: Barici 30, Visnjan 52463 Croatia.